



## PLAN FOR EXCELLENCE

### CLINICAL DISTINCTION

Optimize care for every patient every time across the continuum of care

### EXCEPTIONAL CUSTOMER EXPERIENCES

Create compassionate experiences that exceed patient and family expectations

### VISION

Bronson will be a national leader in healthcare quality

### COMMUNITY HEALTH CATALYST

Serve as a catalyst to improve the health of our region

### CORPORATE VITALITY

Ensure value through system efficiency, growth and financial strength

## VALUES

Integrity • Patient and Family Centered Care • Teamwork  
Evidence-Driven Improvement • Education • Community Commitment

## MISSION

Together, we provide excellent healthcare



**Bronson Healthcare** is a not-for-profit, community-governed healthcare system headquartered in Kalamazoo, Mich. With 7,100 employees, more than 1,000 physicians, and nearly 800 licensed beds, it is the largest employer and leading healthcare system in southwest Michigan. Bronson offers a full range of services from primary care to critical care across more than 60 locations. A national leader in healthcare quality, Bronson is an innovative, award-winning organization that partners with patients and families to achieve an exceptional care experience.

Key member organizations include: Bronson Methodist Hospital, Bronson Battle Creek Hospital, Bronson LakeView Hospital, Bronson Vicksburg Outpatient Center, Bronson Commons, Bronson Home Health Care, Bronson Medical Group, Bronson HealthCare Midwest, Bronson Advanced Radiology Services, Bronson Staffing Service, Bronson Lifestyle Improvement & Research Center and the Bronson Health Foundation.

**Bronson Methodist Hospital** in Kalamazoo is a 434-bed, all-private room regional referral center providing care in virtually every specialty. It has advanced capabilities in critical care as a Level I Trauma Center; in neurological care as a Joint Commission-certified Primary Stroke Center; in cardiac care as the region's first accredited Chest Pain Center; in obstetrics as the leading BirthPlace and only high-risk pregnancy center in southwest Michigan, and in pediatrics as the only children's hospital in the region. The hospital serves the largest percentage of Medicaid patients in the area and provides a substantial benefit to the community through outreach and charitable care.

Bronson Methodist Hospital is a recipient of the 2005 Malcolm Baldrige National Quality Award, the highest presidential honor for quality and organizational performance excellence. In 2009, it received the AHA McKesson Quest for Quality Prize awarded annually to only one U.S. hospital and joined the top five percent of hospitals in the nation designated a Magnet Hospital for Nursing Excellence. Bronson is ranked in the top five percent of hospitals in the nation as a HealthGrades Distinguished Hospital for Clinical Excellence (2009-13) and one of America's 100 Best Hospitals for 2013. Widely recognized for environmental stewardship, it received Michigan's 101 Best and Brightest Sustainable Companies Award in 2013 and is an eleven-time recipient of the national Practice Greenhealth Environmental Leadership Circle Award.

**Bronson Battle Creek Hospital** is a 228-bed, all-private room community hospital providing a full range of outpatient and inpatient acute care including robotic surgery, world-class diagnostics, and rehabilitation services. Specialty services include inpatient behavioral health, the county's largest accredited sleep center, and a wound-healing center with hyperbaric oxygen therapy. Bronson Battle Creek is recognized by the Leapfrog Group as one of the country's safest hospitals and is a national leader in the development of electronic health records. The Commission on Cancer of the American College of Surgeons recognizes it as a Community Hospital Comprehensive Cancer program, the only hospital in Michigan to be a recipient of that distinction three years in a row.

**Bronson LakeView Hospital** in Paw Paw is a 35-bed, all-private room critical access hospital serving Van Buren and Kalamazoo counties. It offers a wide range of acute care services including surgery, geriatric psychology and emergency care. Outpatient services are provided at the hospital, at Bronson LakeView Outpatient Center in Paw Paw and at rural health clinics in Decatur and Mattawan. Services include behavioral health, home health, rehabilitation, pharmacy, diagnostics and a host of specialty clinics.

**Bronson Vicksburg Outpatient Center** in southern Kalamazoo County provides a wide range of outpatient services. These include a full-service Emergency Department as well as lab, diagnostics, and outpatient therapies including physical therapy, occupational therapy and speech therapy.

**Bronson Commons** in Mattawan is a 100-bed, all-private room post-acute care rehabilitation and skilled nursing facility. It specializes in long- and short-term care and therapy for adults of all ages following illness, injury or hospitalization. It is part of the full continuum of care that the Bronson Healthcare system provides to patients and families from throughout southwest Michigan.