

## INSTITUTION NAME AND ABBREVIATIONS

Western Michigan University Homer Stryker M.D. School of Medicine is a collaboration involving Western Michigan University and Kalamazoo's two teaching hospitals, Ascension Borgess and Bronson Healthcare. The medical school is a private 501(c)(3) nonprofit corporation supported by private gifts, clinical revenue, research activity, tuition from students, and endowment income.

The medical school's name, upon first occurrence, used in any written format for any and all internal or external purposes, should always be used in full: Western Michigan University Homer Stryker M.D. School of Medicine. Abbreviations may be used after the full name Western Michigan University Homer Stryker M.D. School of Medicine has been introduced, but it is preferred to use the full name in external communications as much as possible.

The preferred abbreviation is "WMU Homer Stryker M.D. School of Medicine". After using the full name, it is appropriate to use "the medical school" (lowercase) throughout the written narrative. "WMed" is the shortest and most specific option.

Abbreviations that are not to be used include "Wmed", "WMU", "Western Michigan University", "the School of Medicine", "WMU's School of Medicine", "Stryker School of Medicine" and "Western's School of Medicine".

As the name of the organization is "Western Michigan University Homer Stryker M.D. School of Medicine," the name is not to be preceded by the word "The" at the beginning of a sentence when the name is used as a noun. For example:

"Western Michigan University Homer Stryker M.D. School of Medicine is located in Kalamazoo."

When the name is used in a sentence as an adjective, use of "the" before the name is appropriate.

For example:

"The WMU Homer Stryker M.D. School of Medicine building is located in Kalamazoo."

It is acceptable to include "the WMU Homer Stryker M.D. School of Medicine" in mid-sentence when otherwise it would appear grammatically incorrect or unusual. For example:

"The LCME granted preliminary accreditation to the WMU Homer Stryker M.D. School of Medicine."

WMed Health is the clinical practice of Western Michigan University Homer Stryker M.D. School of Medicine. WMed Health has its own branding. When referring to the clinical practices at WMed Health, the name and full descriptor should be used. Upon second reference, use "WMed Health" when referencing the clinical operation, if referencing a specific practice, use "WMed Health" and the practice name.

"WMed Health Pediatrics will hold a special sports physicals clinic next Monday."