

engagement & *impact report*

2017-2018



TOGETHER WE
COLLABORATE

dean's *statement*




To build on our early success with our educational program, we must continue to grow to meet the healthcare needs of the community while building a robust biomedical research engine to fuel bench-to-bedside translational research. Philanthropic support for these key growth areas is a critical next step for WMed.

Western Michigan University Homer Stryker M.D. School of Medicine (WMed) exists today because of an engaged community determined to resolve pressing healthcare issues and make Kalamazoo and southwest Michigan a better, more inclusive, safer, healthier place to live for all. The Imagine Kalamazoo initiative, a 10-year visioning project, is a testament to the community's forward-thinking. It is that sort of thinking and community partnering that created WMed. Inspired by this vision, key community leaders provided the resources necessary to build the medical school. The ongoing support of the philanthropic community helps to sustain its operations.

WMed graduated its first class of medical students this past May and is now operating at full educational capacity. The future is bright as we transition to the next phase of our growth, which includes focus on our clinical operations, our commitment to health equity and access, our integration into the network of community service organizations that serve Kalamazoo and southwest Michigan, and our biomedical research capacity.

I thank you for your interest in, and commitment to, WMed. As a private medical school, we must be financially self-sustaining through private gifts, clinical revenue, tuition, and endowment income.

For this reason, we hope you find the information in this report compelling evidence of the community's willingness to support our growth. It is a commitment we require to continue our progress and achieve the community's collective vision.

Sincerely,

Hal B. Jenson, MD, MBA
Founding Dean



mission, vision, values, and strategies



healthy stats who we are

131

WMed-employed
faculty

627

community
faculty

216

residents and
fellows

486

staff

306

medical and
graduate students

medical education

100%

First-time
Pass Rate

Our Class of 2019 medical students achieved a 100% first time pass rate for the USMLE Step 1 exam, which surpassed the national average of 96%.

100%

Residency
Fill Rate

All of our residency programs had a 100% fill rate in the National Resident Matching Program Match.

Residency Match Rate

Specialties: 63% Primary Care: 37%

clinical care

Clinical Specialties	28
Outpatient Visits	53,297
Medicaid Patient Payor Mix	47%
Medicare Patient Payor Mix	25%
Counties receiving Forensic Pathology Services	15
Forensic Pathology Examinations	1,019



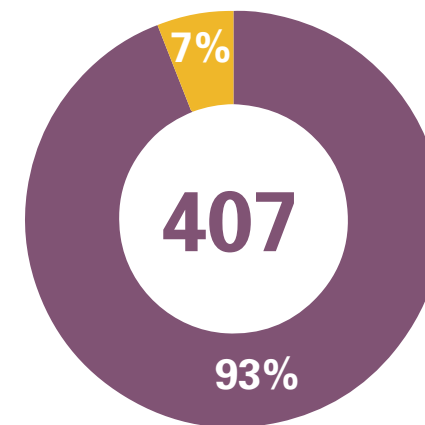
7 Locations

economic impact

Endowment	\$104M
Annual Operating Budget	\$22M
Annual Salary Expenses	\$70M
W.E. Upjohn M.D. Campus Renovations	\$78M
Capital Spending	\$18.5M

research & discovery

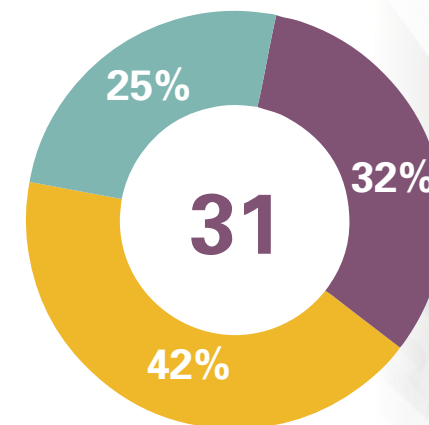
Total Publications



2018

- Peer-Reviewed Articles = 380
- Books and Book Chapters = 27

New Grants Awarded



2018

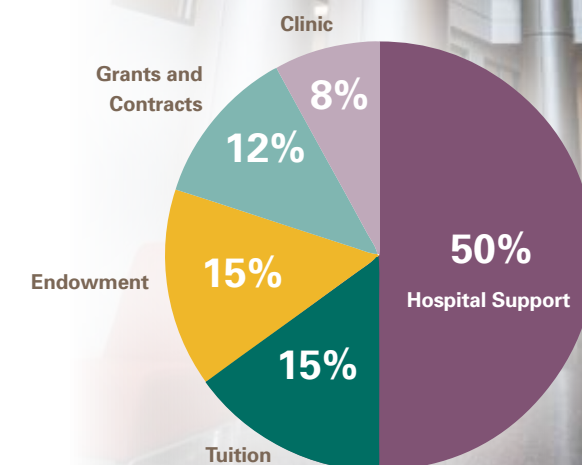
- Education = 13
- Research = 10
- Service = 8

Grant Dollars Awarded

\$2,178,039

revenue streams

WMed is a collaboration involving WMU, Ascension Borgess, and Bronson Healthcare. Our institution is a private, 501(c)(3) supported by private gifts, student tuition, clinical revenue, and endowment income.





in honor of our *founding donors*

For more than 30 years, the bulk of the philanthropic work led by William D. Johnston and Ronda Stryker has sought to attend to the issue of underrepresented populations in Kalamazoo and beyond, to give life to opportunities for those who have been denied access or for whom access has been a dream instead of a reality.

They've done so quietly without a desire for accolades, without a need for acknowledgement of their generosity.

So, in May, when they learned that their family and closest friends helped raise \$3 million in their honor to strengthen the medical school's endowment and buoy its Early Introduction to Health Careers (EIH) pipeline programs, the couple was taken by surprise, humbled and — more than anything — filled with joy.

The announcement of the gift to WMed came on the evening of Saturday, May 19, 2018, as Johnston and Stryker were the hosts for the 3rd Annual Imagine Gala, a black-tie event at the medical school's W.E. Upjohn M.D. Campus that benefits the EIH pipeline programs.

The pipeline programs at WMed are designed to foster the biomedical science and health career aspirations for underrepresented youth in southwest Michigan and provide science education and enrichment to increase diversity among youth who pursue health careers. Elementary and high school students from Kalamazoo Public Schools take part in the program and, more recently, the initiative has expanded regionally into Battle Creek where it has been piloted for eighth-grade students at the Lakeview School District.

"The pipeline program is critically important to Ronda and I," Johnston said recently. "When we look at the areas of science, math, engineering and technology, we see the gap between what our society looks like in terms of people and what those fields look like, so the pipeline program is an

intentional program to change the condition we're in. That's really what the work of our foundation has been — to imagine a society where everybody is in and that there wouldn't be a need to have special attention to lifting up people who are on the outside looking in.

"So, the pipeline program is a joy to us," Johnston added. "To see that it is resourced so that progress can be made is joyful, as well, because simply recognizing that an issue exists without doing something about it is just conversation and unless it's resourced we can't change that conversation and we can't change the condition we're in."

The fundraising effort that gave way to the \$3 million gift was led by William U. Parfet and Johnston and Stryker's daughter, Annie Johnston Henn. That night, as she announced the gift and the naming of the W.E. Upjohn M.D. Campus Auditorium for Johnston and Stryker, Johnston Henn spoke of her parents' philanthropy and their desire to help the Kalamazoo community thrive, all while avoiding the spotlight.

“Imagine a society where everybody is in and that there wouldn't be a need to have special attention to lifting up people who are on the outside looking in.

— William D. Johnston
*Chairman & President,
Greenleaf Trust*

"My parents are pretty private people," Johnston Henn said at the Gala. "They don't want their names on buildings and most of the work they've done you'll never even know about. To them, recognition is not the point or the motivating factor... They made the tools to help the community thrive, this medical school being one of their best."

Indeed, the announcement at the Gala was an opportunity to acknowledge Johnston and Stryker and their generosity that helped make the medical school a reality. In March 2011, the couple gave to Western Michigan University (WMU) the \$100 million gift that served as the foundational funding for WMed.

"It was a joyful night," Johnston said of the Gala. "It celebrates the audacity of imagining and that's important for any community because there are problems that all communities face and the special thing about Kalamazoo as a community is, historically, when Kalamazoo has been presented with problems we try to gather the collective wisdom and then find those things that we can and should do to change the condition we're in, and then call on the circle of philanthropy that exists in the community and I think we have a good history of doing that."

Johnston said the medical school serves as a tangible example of the work done in Kalamazoo to imagine the possibilities, to take a vision and make it a reality. He talked recently of how the now W.E. Upjohn M.D. Campus was once a bustling hub of activity, home to the Upjohn Company and more than 1,000 research discovery jobs. Several years ago, those jobs and the employees who called the Kalamazoo community home slowly faded away and a new vision for the space had to take shape.

Parfet, who is the great-grandson of W.E. Upjohn and former chairman and CEO of MPI Research, donated the 350,000 square-foot building in 2011 that is now home to the W.E. Upjohn M.D. Campus. Following the announcement of the \$3 million gift at the Gala, Parfet said his great-grandfather would be proud of the medical school and the work done by Johnston and Stryker to infuse new life into the former Upjohn Company property.

"To see this now, he'd be happy," Parfet said of W.E. Upjohn. "He'd probably lead the charge. So, to see what Ronda and Bill have done now in terms of their ability, that's what he did. He dreamed up ideas, he financed them, he supported them and he got others then to be a part of it and that's what we're doing now one more time and I'm sure we'll do it more and more times again in the future.

"But this one is different because I think we're awakened here to the incredible impact of change, both negative and positive, and we're all prepared to make sure we can make a positive out of it."

Just over seven years have passed now since the announcement of the foundational gift for the medical school. Since then, the list of accomplishments for the medical school that has followed is long.

"We have associations with other medical schools and I've had comments from individuals at these medical schools who have expressed good-hearted jealousy about our ability to craft a modern medicine curriculum and integrate clinicals with students from the very beginning with a curriculum that makes sense in terms of today's medicine and tomorrow's medicine,"

Johnston said. "... We feel very good about our investment. It's obviously been multiplied many times over in terms of the impact that the medical school has on our community and the impact it will continue to have. It's an easy story to tell and I think the way we've gone about it is evidenced in the results we've achieved and is evidenced in the licensing bodies, both the LCME and the Higher Learning Commission.

"All of this is phenomenal evidence of really good work done by really great people and we couldn't be more supportive or more thankful for Dr. Jenson and the team that he has developed at the medical school," he added.

As he looks to the future, Johnston said the sustainability of the medical school and WMU as a whole is paramount for the community and the region. Meeting that challenge, he said, can be done through the engagement of alumni, including many who now occupy some of the highest seats of responsibility in for-profit and non-profit companies and organizations throughout the world.

"We have 175,000 alumni in the state of Michigan alone," Johnston said. "They rank their time at WMU at the highest benchmarks but what we've never really asked our alumni to do is to give of their time, talents and treasures back to the university and we have to change that. If we engage them like we should, we should expand exponentially those who want to give of their time, their talents and their treasures.

"The potential of philanthropy and really increasing that circle of philanthropy is huge."



Imagine GALA

TOGETHER WE

IMAGINE

On Saturday, May 18, 2018, William D. Johnston and Ronda Stryker served as hosts of the medical school's 3rd Annual Imagine Gala. WMed leaders, family and friends of Johnston and Stryker, and others from the community gave them a fitting thank you — the naming of the W.E. Upjohn M.D. Campus Auditorium in their honor and \$3 million in gifts that will strengthen the medical school's general endowment and buoy pipeline programs for elementary and high schoolers from Kalamazoo and Battle Creek.

“It's important to understand that, while the recognition of Bill and Ronda is foremost in our minds, the result of this fundraising — building the endowment — is what will do the most to cement their legacy by creating the financial strength for WMed to continue its trajectory along the path leading to national prominence.

— William U. Parfet
Chairman & CEO,
Northwood Group

The Imagine Gala is the exclusive, signature event in downtown Kalamazoo at the W.E. Upjohn M.D. Campus, featuring a substantial, sophisticated audience who appreciate commitment to our community. This year's Gala attracted its largest-ever crowd as almost 400 people gathered for the black-tie event featuring an evening of fine dining, dancing, and camaraderie.



The executive boardroom at the W.E. Upjohn M.D. Campus now has a new name — the Dr. John M. and Linda T. Dunn Executive Boardroom.

The renaming of the third-floor boardroom was made official Tuesday, May 22, during a celebration and unveiling in honor of the Dunns.

“The evening was very, very special, as was the setting and the people who participated, and of course the unveiling of the signage acknowledging not only me, but also, importantly, my wife Linda,” said Dr. Dunn, who retired as president of Western Michigan University in August 2017 and is now a professor emeritus at WMed and president emeritus of WMU.

The naming of the executive board room is in recognition of a significant gift to WMed from the Dunns that was announced in November 2017 during a special donor reception at the W.E. Upjohn M.D. Campus.

It was Dr. Dunn, through his visionary leadership and relentless passion, who championed the medical school beginning

in 2007 and garnered broad support, enthusiasm, and engagement for the new endeavor from the university, Kalamazoo’s two hospitals — Ascension Borgess and Bronson Healthcare — donors, and the community.

In 2011, WMed was formed through a collaboration of WMU, Ascension Borgess, and Bronson Healthcare. President Dunn served as the founding Chair of the Board for the medical school.

“We’re very fond of our time here at Western Michigan University and certainly we’re fond and very pleased with the development of the medical school and how it has grown,” Dr. Dunn said.

During Tuesday’s unveiling, Linda Dunn equated the development of the medical school to giving birth to a child and then watching as the institution took its first steps, took on a few scrapes and bruises, grew and matured.

“We’re in a full gallop now and it’s pretty obvious this is a highly successful medical school due primarily to great leadership, faculty, the students who have chosen to come here and, of course, our two outstanding hospital partners, Borgess and Bronson,” Dr. Dunn said.

Dr. Hal Jenson, WMed’s founding dean, expressed gratitude for the Dunns and their continued support of the medical school. He also, on Tuesday, thanked Dr. Dunn for the opportunity he was given in 2011 to take the helm at WMed.

Dr. Dunn said he hopes the glass plaque bearing his and Linda’s names outside the executive boardroom will remind anyone who sees it of the privilege the Dunns were given “of playing a role in helping to develop the medical school and that all great things happen through the cooperation and support of lots of people.”

“I think that’s what, hopefully, the conversations that occur in the boardroom will always be about — how can we work together in a positive way to continue our success and make it even better, and continue to think about our aspirations. Our aspirations are high and they should always be high.”

Going forward, Dr. Dunn said he is excited to witness the continued growth of the medical school and its impact on the Kalamazoo community and southwest Michigan.

“I do like to think that with a little bit of luck I will be alive 20 years from now,” Dr. Dunn said. “To me, it’s going to be fascinating to watch the development of the medical school. I think the next big breakthroughs we’re going to see will be in the areas of research and we have some very, very fine scientists here.

“This medical school was never designed to be just another medical school,” he added. “It was designed to be a very special medical school. It carries a very distinctive name, the Stryker name, so innovation, making sure we’re at the forefront of good research, to me, it’s going to be very exciting to watch that develop.”

TOGETHER WE
ACHIEVE

scholarships

Through the generosity of donors and other collaborations, endowments have been established in support of students, residents, faculty, clinicians, and other areas of WMed.



James R. Ryan Family
Foundation Scholarship

The James R. Ryan Family Foundation Scholarship is awarded annually for tuition to the top-ranked rising third-year student at the conclusion of Foundations of Medicine, and the top-ranked rising fourth-year student at the conclusion of third-year clerkships.



John M. Dunn
Endowed Scholarship

The John M. Dunn Endowed Scholarship helps offset educational expenses for select graduates of WMU who are admitted as medical students at WMed.



Peter H. Capelli
Endowed Scholarship

The Peter H. Capelli Endowed Scholarship provides tuition assistance to a medical student at WMed. The scholarship is awarded to a student in any year of study based on academic excellence and financial need.

Martha G. Parfet *discovery fund*

In life, Martha Parfet was a pillar of the Kalamazoo community, a stalwart supporter of her hometown, and a champion for its growth and continued prosperity.



“She really devoted herself to this community,” William U. Parfet, the eldest of Martha Parfet’s four children, said recently of his mother, who passed away in February 2017. “She really cared, and not so much about herself or her own well-being, but about others. Her energy, her family’s energy was really directed toward this city.”

Parfet’s devotion to Kalamazoo — her philanthropic spirit — is well-known and well documented.

She served as chairwoman of Gilmore Bros. Department Store, at one time an anchor of the Kalamazoo Mall, and served as president of the Kalamazoo Foundation, known today as the Kalamazoo Community Foundation. She was a strong driver behind the Kalamazoo Nature Center and served on the board, and she and her husband, Ray T. “Ted” Parfet, for many years owned the Kalamazoo Wings, a hockey team they founded in 1974.

Today, Martha Parfet’s legacy and generosity endure and in late December the medical school received a \$2 million bequest from her estate to establish the Martha G. Parfet Discovery Fund at WMed.

The donation will be used to fund research efforts, which have grown exponentially at WMed since the medical school’s inception in 2012.

“I think she felt that a big part of a strong medical education is exposure to — and engagement in — medical research,” her son, Donald Parfet, said. “She felt that medical students who are exposed to research and have the opportunity to do research really are all the stronger for it.”

William Parfet said it was also important to his mother to be a part of ensuring that WMed — as an institution and a driver of medical discovery and innovation — continues to flourish. The medical school’s W.E. Upjohn M.D. Campus in downtown Kalamazoo is named for Martha Parfet’s grandfather, the founder of the Upjohn Company, and medicine was an integral

part of her life as her father and her husband, Ray T. “Ted” Parfet, each later served as chairman of Upjohn.

The histories of the Upjohn Company and the medical school are forever intertwined as the W.E. Upjohn M.D. Campus sits on the plot of land acquired by W.E. Upjohn that became the growth center for the Upjohn Company or, as Martha Parfet often called it, “the sacred ground of Upjohn.” The campus, at one time, housed the very research facility where Motrin, Xanax, Halcion, Rogaine, and Zyvox were discovered.

“We’re a Kalamazoo family, this is home,” William Parfet said. “We were fortunate that one of our ancestors was W.E. Upjohn. The rest is kind of history in terms of how the company grew but this was the ground that was the original growth place ... We’re excited about it being able to continue in medicine.”

Parfet himself played an integral role in creating what would become WMed’s W.E. Upjohn M.D. Campus. In 2011, when he was the chairman and CEO of MPI Research, Parfet donated the 330,000 square-foot building that has been home to the medical school since the institution welcomed its inaugural class of MD students in 2014.

The donation of the building came on the heels of a \$100 million gift from Ronda Stryker and William Johnston that served as the foundational funding for WMed. William Parfet said his mother was filled with excitement at the news of the \$100 million donation and, later, his donation of the building. Donald Parfet agreed.

“I know firsthand that mom was so moved by the generosity of Bill and Ronda in creating the medical school and funding the formation of it, and she was just so pleased that the final placement was on former Upjohn Company land and it came into fruition and existence,” Donald Parfet said.

After the announcement of the building donation in

“It was important to her that the medical school would flourish.

– Donald Parfet
*Founder & General Partner,
Apjohn Ventures*

2011, William Parfet said he and his mother visited the site and took time to envision what would become of the property.

“She just came to life because, once again, she could see where she could make a difference,” he said. “She liked what Ronda and Bill were doing. To think that we could have a medical school here in Kalamazoo was exciting to her. I remember when we came home from that first visit, it was on her mind what she could do.

“It was important to her that the medical school would flourish.”

Martha Parfet saw the medical school as an important addition to Kalamazoo and its history of medical and life science exploration. William Parfet said her decision to give \$2 million to research efforts at WMed was part of a lifelong goal to help people live longer and healthier lives. “My brother and my two sisters joined me with a lot of warmth in our heart in making this gift to Western and our hometown,” he said. “Any community that has as a component of it a university and a medical school are usually robust, growing, dynamic

communities. The medical school, this is where discoveries are made ... and academia plays an increasingly important role in advancing science and medicine.

“To be a part of all of that was exciting for her. She saw the big picture.”

Dr. Hal B. Jenson, the medical school’s founding dean, said he, as well as WMed leadership and the Board of Directors were extremely grateful to Martha Parfet and her family for the recent gift. He said the \$2 million will ensure that the W.E. Upjohn M.D. Campus becomes a beacon of medical education and research in southwest Michigan.

“The importance and impact of this gift can’t be overstated,” Dr. Jenson said. “The generosity of Martha Parfet and her family is an inspiration to all of us at the medical school to continue our work of advancing knowledge through innovation and discovery.”

Donald Parfet, in reflecting on his mother’s legacy and the importance of the gift she left for the medical school, noted that the donation to

WMed was the single largest bequest she made as part of her estate planning.

“She was always a big fan of downtown, all things downtown, and I think the fact that the property for the medical school was so generously given by my brother just moved her because all of this support was being given to a whole other use, a whole other life if you will, for that property,” he said. “She wanted to be a part of it and lend her support to the good efforts that had been launched by so many.

“So much has already been accomplished with the medical school,” he added. “What a testimony to the quality of programming that’s being undertaken. In recognizing that research is still emerging there, I think it would be great if this gift served as some sort of catalyst to further along the strong research program that can develop at the school of medicine.”

More information about how to give the Martha G. Parfet Discovery Fund can be found here: <http://MyWMU.com/parfetfund>



endowed palliative care fellowship

A generous \$1 million gift from Hospice Care of Southwest Michigan will fund an endowed palliative care fellowship at the medical school.

The gift, which was approved by the Board of Directors at Hospice, is a launching point for the one-year fellowship, which will provide training for up to two physicians seeking certification in geriatric and chronic illness management care after their completion of residency.

“The implementation of palliative care in a community involves high-quality services, education about palliative care for families and providers, and the third sphere is workforce supply,” said Michael Raphelson, MD, medical director of Hospice Care of Southwest Michigan and a clinical assistant professor in the medical school’s Department of Family and Community Medicine. “This fellowship is really the third component of completing palliative care services in the community.”

Doug Czajkowski, the medical school’s Associate Dean for Development, said the \$1 million gift is “a great start” towards getting the new fellowship up and running at WMed. The process of gaining approval of the new fellowship by the Accreditation Council for Graduate Medical Education (ACGME) is underway.

He said the medical school will initially bring one fellow to Kalamazoo for the new palliative care program. According to Czajkowski, the medical school hopes to raise \$4 million so that the endowment can fund the training of competent and compassionate palliative care physicians for the foreseeable future.

“We can’t thank (Hospice CEO) Jean Maile and the Hospice board enough for providing the resources to make this fellowship a reality,” Czajkowski said.

Dr. Raphelson said the new fellowship and the gift from Hospice could not come at a better — and more critical — time for the field of palliative care.

He said the new fellowship at WMed will help fill what he said is “an extreme shortage” in the number of certified palliative care providers in the U.S. Currently, he said, there are a little more than 5,000 certified providers despite an ever-growing need and a U.S. population that is aging rapidly.

“Never before have our demographics demonstrated the need more,” Dr. Raphelson said. “Ten thousand people turn 65 every day in this country and there are more families in Michigan with a member over the age of 65 than there are with children. There are 5.1 million people in the country with Alzheimer’s and there will be 7 million by 2020, and our elderly population is going to increase to 25 percent of the population by 2030.”

Once the new palliative care fellowship launches at WMed, Dr. Raphelson said fellows will be welcomed into a program that will offer them a wealth of experiences, including rotations at Kalamazoo’s two hospitals, Ascension Borgess Hospital and Bronson Methodist Hospital, as well as

Bronson Battle Creek, the Battle Creek VA Medical Center, Hospice Care of Southwest Michigan, and the West Michigan Cancer Center.

“We’ll train two fellows per year with the goal that if they train here maybe they’ll stay here,” Dr. Raphelson said.

Maile credited Dr. Raphelson for being “the heart and visionary,” and the driving force behind the new fellowship. She said the new program and the decision by the Hospice Board of Directors to give the \$1 million gift came after seven years of work by Dr. Raphelson to see a palliative care fellowship become a reality in Kalamazoo.

“This fellowship fulfills our mission of compassionate care at the end of life and will add resources to our community,” said Maile,

who has led Hospice as its CEO for the past 25 years. “We thought if we could jumpstart it with a lead gift then that was something we could give back to the community ... I think, at some point, you have to create an environment that starts the momentum and that’s what I thought this lead gift might be able to do.”

Dr. Raphelson said that in addition to helping feed the demand for certified palliative care physicians, he believes the new fellowship will also lead to increased awareness about palliative care among medical students and residents in Kalamazoo and spark interest among them and physicians in the community about broadening their skill set.

“I feel this community has everything it needs to provide high-quality palliative care training,” Dr. Raphelson said.

Czajkowski said the new fellowship is a clear example of the spirit of community collaboration that is needed for the fellowship — and the medical school — to be successful. To help get the new fellowship off the ground, he said, Bronson has agreed to fund the salary portion of the first year for the program’s first fellow.

“This fellowship shows how the community and our hospital partners are working with us to create programming that will benefit patients and the community at large,” Czajkowski said.

“This fellowship fulfills our mission of compassionate care at the end of life and will add resources to our community.

— Jean Maile
Retired CEO, Hospice Care of Southwest Michigan



generous *bequest*

A generous bequest will fund scholarships for future WMed students.

When he retired in 2017 after 20 years of service at Western Michigan University (WMU) — mainly as Director of Projects and Construction — Conn Macomber had directed a number of pivotal projects for the university, among them the building of the new Sangren Hall, the remaking of East Campus, including Heritage Hall, and, most notably, the renovation of the building in downtown Kalamazoo that became the medical school's W.E. Upjohn M.D. Campus.

Since closing the book on a very special career at WMU, Conn and his wife, Sheri, have spent their days enjoying their farm and tending to their beloved horses. And, more than anything, the couple has sought out ways to give back to WMU and the community. Recently, that led the Macomers to make a generous bequest to the medical school that will establish the Macomber Family Endowed Scholarship Fund. The scholarships, once available,

will benefit future WMed students who demonstrate a financial need and recipients will be chosen during any year of their enrollment at the medical school.

"We wanted to do something that was going to benefit everybody," Conn said. "For us, this is the place. I feel very passionate about the medical school. I love the school, I love the concept and I think Dr. (John M.) Dunn did a fabulous job getting it in place. I think it was his greatest gift to the university as far as I'm concerned. "It's the gem," Conn added. "I think it's the gem of downtown Kalamazoo too."

WMU is special to the Macomers and both are alumni of the university. Sheri earned her bachelor's degree in education from WMU and Conn earned his bachelor's degree in Physics, Chemistry and Math. Conn also earned his master's degree in Experimental Psychology from WMU. Prior to the W.E. Upjohn M.D. Campus opening in 2014, Conn was part of the team that led the \$68 million renovation of the building. Today, he recalls the scope of the

project fondly and how he worked to have every detail covered right down to the decision to install the building's terrazzo flooring. The Macomers said they value the mission of the medical school to train competent and compassionate physicians who will have a positive impact on healthcare in the U.S. The economic impact of the institution also can't be overstated, Conn said.

"It's very exciting," he said. "I think it's one of the greatest things to ever happen to the city of Kalamazoo. I think two great things really happened recently and one of them was the Kalamazoo Promise and the other was the medical school. "The economic impact is so great and it's going to spawn small businesses, research businesses and healthcare, I think, is paramount for our country, as well as training physicians and making services available to everyone," Conn added. "If you can help that situation out by training more qualified people, the community is going to benefit and the country is going to benefit." The Macomers said they are excited about the impact their bequest will have on the medical school and medical education in Kalamazoo. It is a legacy both say they are proud of.

They said they are hopeful that their gift to the medical school will give life to the dreams of aspiring physicians at WMed. They also are hopeful that their generosity will become contagious and prompt alumni and others in the community to give back to the medical school and their alma mater, no matter the size of the gift.

"I know there are people who can't go to medical school or don't feel they can because of the money situation even though they are well-qualified," Conn said. "If we can open that up to them, we'll have more trained physicians and a better community."

TOGETHER WE
SUCCEED





2017-2018 *giving*

Gifts Received	Planned Gifts Received	In-Kind Gifts Received
\$24,216,016	\$2,056,112	\$103,592
Gifts Pledged	Planned Gifts Pledged	Unique Donors
\$1,264,520	\$125,000	578
		<i>59% increase over last year</i>



associate dean's *statement*



We are very pleased to be able to share with you the progress we have made due to the generosity of our philanthropic partners. As a private, non-profit community collaboration, WMed relies upon the support of the community to provide a philanthropic revenue stream to supplement tuition and the revenue associated with clinical services. Without the support of generous donors, WMed would be unable to sustain its educational mission or grow into the economic hub of biomedical science envisioned by our founders.

In this report you have seen tangible evidence of philanthropic dollars put to good use returning value to our community and the educational community at-large. Considering that the medical school welcomed its first class in 2014, great strides have been made in a short time.

If you have been part of the WMed philanthropic community, I thank you for your support. If not, I think after you've read what's been accomplished, you'll agree that there's not a better way to put your philanthropic dollars to good use.

Thank you for your interest in WMU Homer Stryker M.D. School of Medicine.

Sincerely,

Doug Czajkowski, MA
Associate Dean for Development



TOGETHER WE

GROW

available *endowments*

Departmental Endowments

- Anesthesiology
- Biomedical Sciences
- Emergency Medicine
- Family & Community Medicine
- Medical Education
- Medical Library
- Medicine
- Nursing and Clinical Support Services

- Obstetrics & Gynecology
- Orthopaedic Surgery
- Pathology
- Pediatric & Adolescent Medicine
- Psychiatry
- Radiology
- Research
- Simulation Center
- Surgery

Program Endowments

- Biomedical Informatics
- International Experiences
- Medical Engineering
- Medical Ethics, Humanities, and Law
- Medical Student Pipelines

giving *opportunities*

Facility

- Entire Floor
\$10 million

Learning Hall

- \$5 million

Facilities

- Atrium, Bioskills Lab, Conference Room, Entrance Lobby, Exterior Space, Learning Labs, Learning Rooms, Library, Research Labs, Simulation Center, Student Center, etc.
\$100,000 – \$15 million

Faculty

- Awards, Fellowship, Professorship, Chair, Deanship
\$500,000 – \$5 million

Educational Programming

- One year, Four year, Medical Promise
\$50,000 – \$1.5 million

- Annual Lecture, Symposium, Visiting Professor, Lectureship
\$50,000 – \$100,000

Research Support

- \$100,000+



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Because of the dedication and tireless effort of our students, faculty, residents, fellows, staff, and donors — along with sustained community support — we are making continuous progress on our journey to excellence in medical education.

Together, our donors are helping us fulfill our mission to educate and inspire lifelong learners to be exceptional clinicians, leaders, educators, advocates, and researchers of tomorrow.

Thank you to those who have helped us on our journey to create the future of medical education in southwestern Michigan.

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