Annual Strategic Intent Meeting
November 17, 2016

Catherine L. Kothari,
Assistant Professor, WMed
19 infant deaths in Kalamazoo County, 2015
Infant Mortality: WHITE GLOVE TEST

...an indicator of how well a community is taking care of its most vulnerable citizens

...high infant mortality is considered the tip of an iceberg
NOTE: infant: Birth through 1st birthday. of color: non-white race, including multi-racial (based upon race not ethnicity).
-unofficial rates: # deaths per 1,000 births, Kalamazoo County, 2010-2015 (N=121)

Source: Healthy Babies/Healthy Start Infant Mortality Trend Report. (2016) Kalamazoo County Health & Community Services Department. Prepared by: Catherine Kothari PhD, WMU Homer Stryker MD School of Medicine, 2016
CRADLE KALAMAZOO GOAL: Reduce IMR among babies of color to 6.0 by 2020.
Perinatal Health Risk Factors

- Demographics (age, education, marital status)
- Medical (chronic disease, obstetric risk, STI, weight)
- Behavioral (smoking, alcohol)
- Health care (prenatal care access/utilization)

Source: Healthy Babies/Healthy Start. Risk Trajectories by Race & Socioeconomic Status. (2016) Kalamazoo County Health & Community Services Department. Prepared by Catherine Kothari PhD, WMU Homer Stryker MD School of Medicine, 2016
Perinatal Health Risk Factors
- Demographics (age, education, marital status)
- Medical (chronic disease, obstetric risk, STI, weight)
- Behavioral (smoking, alcohol)
- Health care (prenatal care access/utilization)

Source: Healthy Babies/Healthy Start. *Risk Trajectories by Race & Socioeconomic Status.* (2016) Kalamazoo County Health & Community Services Department. Prepared by Catherine Kothari PhD, WMU Homer Stryker MD School of Medicine, 2016
Perinatal Health Risk Factors

- Demographics (age, education, marital status)
- Medical (chronic disease, obstetric risk, STI, weight)
- Behavioral (smoking, alcohol)
- Health care (prenatal care access/utilization)
Perinatal Health Risk Factors

- Demographics (age, education, marital status)
- Medical (chronic disease, obstetric risk, STI, weight)
- Behavioral (smoking, alcohol)
- Health care (prenatal care access/utilization)
Structural Racism

Systematic, unfair differences
-in the way people are treated,
-the opportunities they are offered
-the resources they have access to

Accumulated disadvantage and stress

Taking a toll on health
Communities have turned this around

….. and so can we
CRADLE KALAMAZOO FOCUS:

1. Families of color
2. Families living in poverty
3. Pregnant women with previous poor birth outcomes
Cradle Kalamazoo Strategic Objectives

Upstream (root cause)....

...Downstream (most obvious cause)

CULTURE/VALUE
Ensure Cultural Competency of Cradle programs, providers and the community at large
Cultural Competency Subcommittee

Jax Lee Gardner
Arcus Center for Social Justice Leadership

• Develop and implement culturally competent policies throughout the Cradle Kalamazoo initiative

• Develop anti-racism training with an emphasis on health disparities and infant mortality

• Support and engage the community to champion Cradle Kalamazoo efforts
Cradle Kalamazoo Strategic Objectives

Upstream (root cause)....

CULTURE/VALUE
Ensure Cultural Competency of Cradle programs, providers and the community at large

DOWNSTREAM (most obvious cause)

COORDINATED SERVICES
Build a perinatal home visitation network to identify, enroll & retain pregnant women & mothers into home visitation programs
Home Visitation Subcommittee
Terra Bautista
Healthy Babies Healthy Start

• Building a Home Visitation Network
  – Standardized Triage Process (269-224-BABY)
  – Integrated Care and Case Management
  – Data Driven Process
Cradle Kalamazoo Strategic Objectives

Upstream (root cause)....

...Downstream (most obvious cause)

**CULTURE/VALUE**
Ensure Cultural Competency of Cradle programs, providers and the community at large

**COORDINATED SERVICES**
Build a perinatal home visitation network to identify, enroll & retain pregnant women & mothers into home visitation programs

**PREVENTION**
Promote reproductive health education for the prevention of unintended & rapid repeat pregnancies
Reproductive Health Subcommittee

Jan Werbinski
Sex and Gender Women’s Health Collaborative

• Designing and implementing reproductive health education trainings and events
Cradle Kalamazoo Strategic Objectives

Upstream (root cause)….

…Downstream (most obvious cause)

- **CULTURE/VALUE**
  - Ensure Cultural Competency of Cradle programs, providers and the community at large

- **COORDINATED SERVICES**
  - Build a perinatal home visitation network to identify, enroll & retain pregnant women & mothers into home visitation programs

- **PREVENTION**
  - Promote reproductive health education for the prevention of unintended & rapid repeat pregnancies

- **INTERVENTION**
  - Promote safer infant sleep practices
Safe Sleep Subcommittee
Cheryl Dickson
WMU Homer Stryker M.D. School of Medicine

• Designing and implementing safe sleep education trainings and events

• Planning and implementing safe sleep policy interventions

• ABCs of Safe sleep – Alone, Back, Crib